



OMEGAFEST
2009



P.O. Box 17123
Memphis, TN. 38187

Phone: 901.674.8009
Fax: 901.263.1488
info@omegafestmemphis.org

Uplift, Inc. is pleased to invite your participation in its third annual Omega Fest. The Omega Fest is a two day program that focuses on retaining, reclaiming, and restoring our communities. The program launches on Friday, July 17th, 2009 with a Teen Summit (grades 6th- 8th) providing career workshops and educational activities at Wooddale Middle School, 3467 Castleman Street, Memphis, TN. 38118. On Saturday, July 18th, 2009 there will be a community health fair/screening promoting education and awareness about HIV/AIDS, diabetes, cholesterol, breast/prostate cancer, and dental care. There will also be a community fun festival with a 3 on 3 basketball tournament, horseshoes, face painting, food, and other activities. The program will culminate the evening of July 18th, 2009 with a Corporate Sponsor Appreciation Gala, recognizing all of the event sponsors.

This event is budgeted to cost \$11,000 (*attached*). We are asking for your support through **tax-deductible** sponsorship or in-kind services. A sponsorship form is attached for your convenience. Your generous support will ensure that the 3rd annual Omega Fest is a success and will enhance our ability to focus on continuing our efforts for retaining, reclaiming and restoring our communities.

Uplift, Inc. is a 501(c) (3) non-profit organization, launched to promote self-improvement, self-reliance, leadership development, personal responsibility, entrepreneurship, and economic awareness. Uplift, Inc. sponsors several social action programs including: Sister's 4-Life, Adopt-A-Family, Mallory Heights Neighborhood Association, and Parkway Nursing Home.

Thanks in advance for your consideration to participate in this wonderful opportunity. For more information please feel free to contact Rod Mitchell at 901-674-8009 or Adrian Baskin at 901-229-2654.



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OMEGA FEST PROPOSED BUDGET

Budget by Line Item	Cost
Health Fair Expenses	\$ 500.00
Operating Expenses	\$ 2,000.00
Food Expenses	\$ 4,500.00
Marketing Expenses	\$ 4,000.00
Total Cost	\$11,000.00



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BENEFITS OF SPONSORSHIP

GOLD LEVEL SPONSOR- \$2000 (Tax-deductible)

- ❖ Company's logo included in print advertising (newspaper ads, posters, take-one brochures, press releases) promoting the Corporate Sponsor Gala
- ❖ (10) Event Souvenir packet
- ❖ Booth space at Teen Summit, Health Fair, and Corporate Sponsor Gala
- ❖ Product promotional opportunities at Corporate Sponsor Gala
- ❖ Company's name/logo on event website (includes hyperlinks to your website)
- ❖ Company's name/logo placed on all promotional items
- ❖ Prominent signage display throughout the event
- ❖ Spotlight company during event via verbal recognition
- ❖ Certificate of Appreciation at the culmination of the event

PURPLE LEVEL SPONSOR- \$1000 (Tax-deductible)

- ❖ (5) Event Souvenir Packets
- ❖ Booth space at Teen Summit, Health Fair, and Corporate Sponsor Gala
- ❖ Product promotional opportunities at Corporate Sponsor Gala
- ❖ Company's name/logo on event website (includes hyperlinks to your website)
- ❖ Company's name/logo placed on all promotional items
- ❖ Prominent signage display throughout the event
- ❖ Spotlight company during event via verbal recognition
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GENERAL SPONSORS (Tax-deductible)

- ❖ Product promotional opportunities at Corporate Sponsor Gala
- ❖ Company's name/logo on event website (includes hyperlinks to your website)
- ❖ Certificate of Appreciation at the culmination of the event



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LETTER OF INTENT FOR SPONSORSHIP

On behalf of _____
(Company Name)

We intend to be a: **PURPLE SPONSOR** **GOLD SPONSOR**

(Check appropriate box)

GENERAL SPONSOR _____

(Enter desired amount)

Day 1 Booth Space (\$200) **Day 2 Booth Space (\$200)**

Day 1&2 Booth Space (\$300) **T-Shirt Sponsor (\$2000)**

Exhibitor Information

Booths are 10x8, include a 6 foot skirted table and 2 chairs. They include 2 conference registrations for the first booth and one registration for each additional booth. You should bring at least a 50 ft. extension cord and power strips.

Our sponsorship will be paid by (date): _____

(Please submit all donations by June 19, 2009)

Please make all checks payable to: Uplift, Inc.

Name: _____

Title: _____

Company: _____

Telephone: _____

Fax: _____

Signature: _____

Date: _____

Please send to: Omega Fest 2009
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